



Important: This is an onsite position in Twin Falls, Idaho. Remote work is not offered.

Seastrom Manufacturing Company, Inc.

About Us

Seastrom Manufacturing Co., Inc. is a U.S. manufacturer of precision stamping along with standard and custom assembly hardware located in Twin Falls, Idaho. Seastrom has earned the distinction as an approved supplier for most major aerospace, automotive, and commercial manufacturers. Seastrom offers several custom capabilities including Precision Stamping, CNC Machining, Multi-Spindle Screw Machining, Four-Slide Process, Waterjet, Laser Part Marking & Engraving, Special Packaging, and Engineering assistance in developing parts that will increase value and lower costs.

Seastrom Manufacturing's investment in manufacturing capabilities and certifications assure each customer the highest level of precision. Seastrom Manufacturing is DFARS, REACH, RoHS, Nadcap, PPAP, and ITAR compliant, and is ISO9001 and AS9100 certified.

Opportunity: MARKETING ANALYST – Entry Level

SUMMARY:

Seastrom Manufacturing is looking for an analytical and detail-oriented individual with sharp Excel skills to collect, organize, and analyze data to drive product marketing strategy and effectiveness. The **Marketing Analyst** will learn the business to understand its target audience and will use data from market research to assist in the design and implementation of a sales plan to identify new opportunities.

This position requires the ability to consistently follow processes and schedules independently, with periodic interaction with managers and others. The ideal candidate will be a team-oriented individual who possesses a strong personal value commitment dedicated to professionalism, problem solving, and adaptability.

ESSENTIAL DUTIES AND RESPONSIBILITIES include the following:

- Dissect Seastrom customer database for key marketing analytics.
- Collaborate with department and senior-level managers to develop forecasts for accounts.
- Administer sales goals and strategies for all accounts.
- Assist in developing all pricing and programs and help plan trade show activities.
- Interact with the IT Manager as needed for access to pertinent information.
- Maintain a professional appearance and mannerism.

QUALIFICATIONS:

- Must be at least 18 years old.
- Must meet "US Person" criteria per ITAR compliance regulations.
- Strong analytical skills required.
- College education and previous experience in marketing data analytics is preferred.



- Previous experience in a manufacturing environment is preferred.
- Strong experience and advanced application of Microsoft EXCEL skills required.
- Extensive knowledge of the Internet and Microsoft Office applications required.
- Experience in CRM programs and AI generated data tools required.
- Proficiency in ERP systems is strongly desired.
- Strong problem-solving and deductive reasoning skills required.
- Able to read and speak the English language with comprehension skills sufficient to understand safety standards and job performance expectations.
- Ability to add, subtract, multiply, and divide in all units of measure, using whole numbers, common fractions, and decimals.
- Ability to interpret instructions which may be furnished in written, oral, diagram or schedule form.
- While performing the duties of this job, the employee is required to use hands to manipulate objects, reach with hands and arms; and talk and hear. Sitting for extensive lengths of time is required.
- The noise level in the environment is quiet to moderate.

BENEFITS (*Health benefits begin the first day of the month following the hire date*):

- Comprehensive benefits package including Health, Dental, Vision, Life, and Long-Term Disability
- Additional voluntary benefits such as additional life, accidental death, and critical illness
- 401K program with company-matching (eligible after one year of service)
- Paid time off (PTO) from 1 to 3 weeks depending on length of service
- Personal Days - up to 5 days per year
- Nine (9) company-paid holidays
- Profit Sharing
- Referral program
- Length of service program for full-time employees
- Drug-free workplace
- Safe, clean, climate-controlled facility